



This is an **Exclusive offer** for contributing members of the **VIC STAFF Associations / Unions.**

FASHION DESIGN WORKSHOP & FASHION SHOW IN VIENNA!

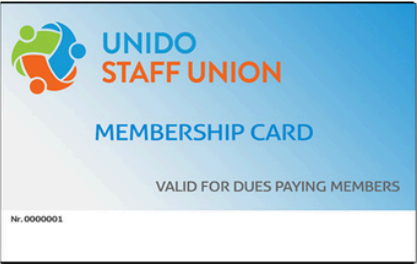
JULY 28-AUGUST 1, 2025 | AGES 12-17

FEE: €800 (30% DISCOUNT AVAILABLE FOR MM FAMILIES, ALUMNI, MM AFFILIATES)
ESSLINGASSE 6, 1010 VIENNA, AUSTRIA

Experience the beauty and excitement of the fashion industry with this exclusive **5-Day Workshop & Fashion Show** from Idyllwild Arts, a world-renowned arts institution. Designed to inspire young artists, students will explore the transformative power of art by learning to craft extraordinary garments, receiving inspiration and guidance for their future aspirations.

Tuition Covers:

- Administration fees
- Lunch
- Intensive workshop instruction
- Student performances & fashion show
- Certification validated by the Idyllwild Arts Foundation



REGISTER NOW



Scan to register. **Spots are limited—sign up today!**

WORKSHOP SCHEDULE

DAY 1

9am - 11am | Orientation

11am - 12pm | Lunch

12pm - 2pm | Develop a concept and design, then begin the basic garment construction process

Afternoon | Ice cream party

DAY 2-4

9am - 11am | Continue with garment construction and integrate decorations that align with each student's individual concept.

11am - 12pm | Lunch

12pm - 2pm | Focus on styling and consider creating accessories to complement the look.

Afternoon | Optional field trips

DAY 5

9am - 11am | Finalize garments and conduct model fittings and rehearsal for the show.

11am - 12pm | Lunch

Afternoon | Fashion Show

FASHION SHOW

A final runway show will feature students' garments created during the workshop. Local fashion designers will also be invited to showcase their collections alongside the students, and will also bring guests to expand the audience reach.

WHAT TO BRING:

- A **toolbox** with fabric scissors, a stitch/seam ripper, a thimble, sewing needles, straight pins, paper scissors, and a ruler (*tools will be provided if needed).
- A **sketchbook** for drafting ideas and collecting inspirations.
- Your choice of fabric for specific garments you'd like to create.
- **Accessories** like hats, scarves, gloves, or boots to incorporate into your final look.

MEET YOUR TEACHER: KENTARO KAMEYAMA

A resident of both Hollywood and Idyllwild, California, Kentaro Kameyama currently serves as the Fashion Design Department Chair at Idyllwild Arts Academy and is best known as the winner of Season 16 of Lifetime's Emmy-winning series Project Runway, available to stream on Amazon Prime Video, Hulu, The Roku Channel, Peacock Premium, and Freevee.



Kameyama secured the coveted prize with his breathtaking debut runway show at New York Fashion Week, where models showcased his expertly tailored designs inspired by classical music, walking to an original score composed by Kameyama himself. His innovative collection impressed the show's esteemed judges, including Heidi Klum, Nina Garcia, Zac Posen, and finale guest judge Jessica Alba. The collection was featured in Marie Claire magazine and covered by numerous media outlets.

Beyond his achievements in fashion, Kameyama is also a classically trained pianist and composer. He has studied under renowned pianists and educators Norman Krieger and Marina Lomazov.

As Fashion Chair at Idyllwild Arts Academy, Kameyama is deeply committed to mentoring and educating young talents, guiding them to become multidisciplinary artists. His passion for teaching spans all age groups, and he is dedicated to sharing his diverse experiences to inspire the next generation of artists.